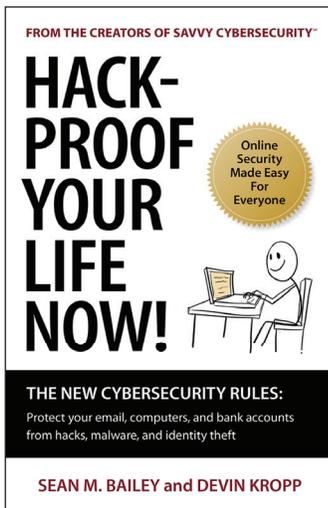




SEAN M. BAILEY

Sean is the co-author, with Devin Kropp, of *Hack-Proof Your Life Now! The New Cybersecurity Rules* and the co-creator of the Savvy Cybersecurity training program, an interactive workshop to teach people to boost their online security.

He is the founding editor in chief of Horseshmouth (horseshmouth.com), a Manhattan-based company that creates educational programs on retirement planning, Social Security, Medicare, college planning, and cybersecurity.



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Hack-Proof Your Life Now!

Learn the New Cybersecurity Rules to quickly and easily boost your online security

In the next 24 hours:

- Scammers will target the public with 94 billion emails
- Hackers will seize and hold 88,000 computers for ransom
- Identity thieves will impersonate 35,000 people

Sean will show you how to measure your Cybersecurity Score and then teach you to improve your safety by acting in three areas:

- Adding more Secrecy to your online life (such as a banking-only email address that hackers won't likely discover)
- Becoming Omniscient over your financial affairs (so you can block identity theft and instantly spot fraud)
- Adopting principles of Mindfulness to stay safe every day (such as using their 10-Second EMAIL rule to spot dangerous blackmail spam).

STORY IDEAS

- » **Why You Need a Secret Email Address to Keep Hackers Out of Your Bank Account** – Your email address is the digital key to your finances—it shouldn't be in hundreds of places on the Internet.
- » **Discover Your Cybersecurity Score and Boost It Immediately** – An interactive quiz reveals your vulnerability to online fraud and gives you a roadmap to safety.
- » **Hack-Proof Your Home!** – Protect your wireless devices from outside attacks that jeopardize your privacy and safety.
- » **Put the Freeze on Identity Thieves** – You don't need to pay anyone to monitor your credit files when you do this—and it takes just minutes.
- » **Three Moves to Hack-Proof Your Finances Today** – Put these protections in place and cyber-thieves will never get their hands on your money.
- » **Love Your Passwords, Lose Weight, and Beat the Password Paradox** – Create easy-to-remember, hard-to-crack passwords using your favorite song, poem, prayer, or next big goal.
- » **How to Stop Email Blackmail and Never Pay Ransom** – The 10-Second EMAIL Rule will show you how avoid ransomware.
- » **Build a Personal Cybersecurity System and Reclaim Your Privacy** – A handful of actions in three areas will dramatically reduce the hacker threat.
- » **The One Thing Every Parent MUST Do to Protect Children from Identity Theft** – Scammers count on parents to never do this.